

Checklist

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The following is a useful check when considering a website;

Do you already have a website?

What is your business?

What is your business strategy

What is your mission statement?

Why do you want a website?

What will its purpose be?

Who will be your audience?

What do you expect from your website?

What is your budget?

What have you budgeted to keep your site dynamic and updated?

When do you want your website to be available?

Have you thought about a domain name?

Have you looked at any competitors websites? If so what did you think?

Finally, please give us an indication of your knowledge of computers?

What Marketing materials do you currently have available - such as letterheads, brochures, product list?